

DEPARTMENT OF JOURNALISM

ORGANIZES



♦ DATE ♦
**22ND
SEPTEMBER
2026**
TUESDAY



♦ TIME ♦
9:00 AM

Mediatic 2K26

INTERCOLLEGIATE MEDIA FEST

ALL ARE CORDIALLY INVITED



Dr. Manujala K
HOD, Journalism and
Administrative Officer



Dr. Annadanesha B.A
Vice Principal



Dr. Nanda Kulkarni
Principal

STUDENT COORDINATORS



Subhalakshmi
8610661912



Yamini
6364417460

FACULTY COORDINATOR



Dr. Sushma Pawar
9108043055



GENERAL INSTRUCTIONS

1



PARTICIPANTS MUST CARRY THEIR COLLEGE ID CARD.

2



ON THE SPOT REGISTRATION IS ALLOWED. **TIMINGS: 8.30 AM TO 9.30 AM.**

3



ALL PARTICIPANTS SHOULD FOLLOW CODE OF CONDUCT AND MAINTAIN DISCIPLINE.

4



FOR ANY QUIRIES CONTACT EVENT CO-ORDINATORS ONLY.

5



INDECENCY IN DRESSING OR VULGARITY OF ANY KIND WILL LEAD TO DISQUALIFICATION.

6



SMOKING, DRINKING AND CONSUMPTION OF ANY ILLICIT SUBSTANCE IS PROHIBITED.

7



THE COLLEGE IS NOT RESPONSIBLE FOR YOUR PERSONAL BELONGINGS.

8



JUDGE'S DECISIONS WILL BE FINAL.

EVENTS



REPORTER'S EYE
(NEWS PRESENTATION)



RADIO ROYALE
(RJ)



THINK IT
(QUIZ)



SNAPSHOT
(PHOTOGRAPHY)



VARNAJALA
(POSTER MAKING)



SECRET GEM
(TREASURE HUNT)



REEL IT, FEEL IT
(REELS MAKING)



BEAT THE FLOOR
(GROUP DANCE)

REPORTER'S EYE

(NEWS PRESENTATION)



- Individual Participation.
- Total 4+2 minutes.
- Topics will be provided on the spot.
- Present it like a news reporter.
- No extra time will be given.



Time: 10.00am -10.30am
Venue: Studio
Registration Fee - ₹50



Event Coordinator
Yamini
6364417460

RADIO ROYALE

(RJ)



- Individual Participation.
- Time limit 8 minutes (6 minutes for preparing the script and 2 minutes for the presentation).
- Topics will be provided on the spot.
- Language can be English or Kannada.
- Use of any Slurs will lead to elimination.



Time: 10.30am-11.00am
Venue: Studio
Registration Fee - ₹50



Event Coordinator
Varshini
9611428696



SNAP SHOT (PHOTOGRAPHY)

- Individual Participation.
- The theme will be provided on the spot.
- The time limit is 30 minutes.
- It can be in landscape/portrait mode.
- Mobile phones or DSLR cameras can be used.
- Editing is prohibited (don't use any filters).
- Images should be in JPEG format only.
- Participants must submit their photographs to the respective event coordinators.
- A plagiarized photo would lead to disqualification.



Time: 10:00-10:30am



Venue: Studio



Registration Fee - ₹50



Event Coordinator

V Subhalakshmi
8610661912



THINK IT (QUIZ)

- Group Participation.
- Each group must have 3 members.
- Theme of the event is "CURRENT AFFAIRS"
- There will be 2 rounds.



Time: 11:00-12:00pm



Venue: Psychology Lab



Registration Fee - ₹150



Event Coordinators

Vishnumaya
9008814082

Tanmai
7204696790



VARNALA

(POSTER MAKING)

- Individual Participation.
- The theme will be provided on the spot.
- The time limit is 60 minutes.
- Participants should carry their own materials.
- Vulgarity in dressing and songs will lead to elimination.
- A plagiarized poster would lead to disqualification.



Time: 11:00 - 12:00pm



Venue: Quadrangle



Registration Fee - ₹50



Event Coordinator

Vani

8884170795



TREASURE HUNT

- Group Participation.
- Each team must have 2 members.
- The theme of the event is "CURRENT AFFAIRS".
- The time limit is 1:00 - 2:00pm.
- Participants must respect the environment and any property involved in the hunt.
- Damaging clues, littering, or disruptive behavior will result in disqualification.



Time: 12:00 - 01:00pm



Venue: Quadrangle



Registration Fee - ₹150



Event Coordinator

Aasritha

8925123021



REEL IT, FEEL IT (REELS MAKING)



- Individual Participation.
- The theme will be provided on the spot.
- The time limit is 1 minute.
- The reels must be original and creative.
- Avoid watermarks and vulgarity.
- Participants must submit their videos to the respective event coordinator.
- A plagiarized video would lead to disqualification.



Time: 12.30 - 1.30pm



Venue: Studio



Registration Fee - ₹50



Event Coordinator

Nivedita
9663499404



DANCE



- Group Participation.
- 4+2 members in a team, Open theme.
- Time limit 5+1 minutes to perform.
- Songs from any regional language can be chosen.
- Participants should carry their tracks in a pen drive and submit them in advance to the respective event coordinators.
- Vulgarity in dressing and songs will lead to elimination.



Time: 2.00 - 3.00pm



Venue: Auditorium



Registration Fee - ₹150



Event Coordinators

Nikshita
9916323062

Pallavi
7406820214

REGISTER NOW!

- OVERALL REGISTRATION FEE - ₹400
- INDIVIDUAL EVENT - ₹50
- GROUP EVENT - ₹150
- NON PARTICIPANT FEE - ₹30

SCAN FOR REGISTRATION



PAYMENT DETAILS



BANK : UCO BANK



ACCOUNT NUMBER : 0231010018484



ACCOUNT NAME : MLA COLLEGE



IFSC : UCBA0000231

!!CASH PRIZE WILL BE GIVEN!!

CERTIFICATES WILL BE GIVEN TO ALL THE PARTICIPANTS